



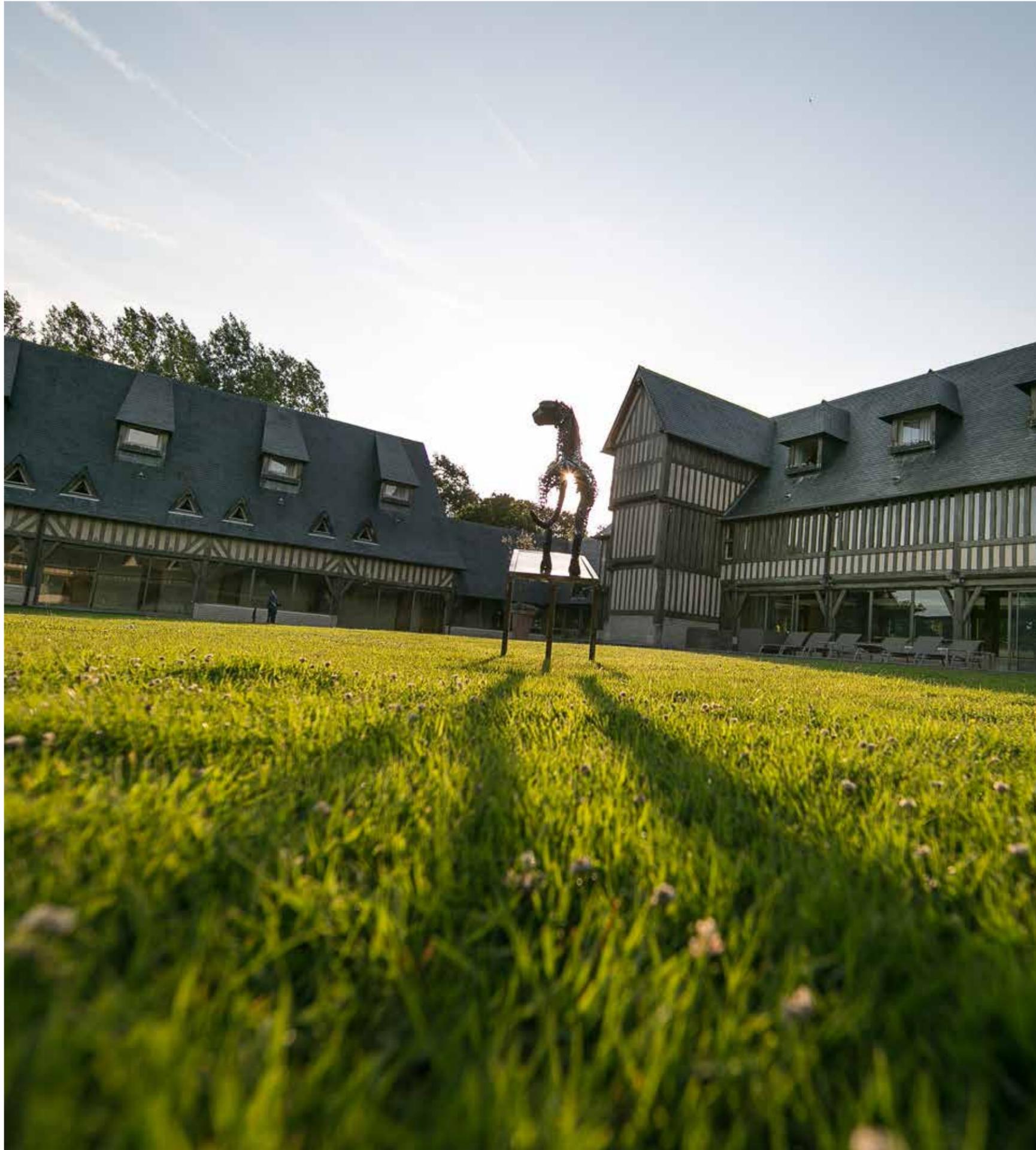
LES MANOIRS

Tourgéville



— GROUPE —

FLOIRAT



## ENJOY A CHARMING GETAWAY AT LES MANOIRS DE TOURGÉVILLE

In the delightful pastoral setting of the Normandy countryside, the second of Groupe Floirat's four-star hotels is the most recent addition to its select collection of mythical locations ...

On a country path between Deauville and Trouville, the main half-timbered building and circular pavilion-style outbuildings of Les Manoirs are set amidst green pastures in the village of Tourgéville, offering the promise of a **cosy, comfortable and relaxing stay just a stone's throw away from the legendary beachfront boardwalk of Deauville...**

Opened in 2010, Les Manoirs is a truly magical setting for a peaceful holiday, a slice of French movie history ...

## CHARM, A COMMON THREAD

Le Byblos in Saint-Tropez (5-star «Palace»), Les Manoirs de Tourgéville in Normandy (\*\*\*\*) and La Réserve in Saint-Jean-de-Luz (\*\*\*\*) ; three Groupe Floirat hotels that all share the same philosophy : **the pleasure of simple living**. A pleasure so rare, but one that CEO Antoine Chevanne seeks to cultivate and convey in each of the group's hotels.



## ONCE UPON A TIME IN NORMANDY...

A sublime snapshot capturing the essence of the region, the ideal setting for a "Made in Normandy" movie.

While his latest production "Robert & Robert" was on general release in 1978, **Claude Lelouch**, who had fallen in love with this corner of Calvados while directing his breakthrough film "A Man and a Woman" in the mid 1960s, devised a scenario in which all the action would take place inside a hotel.

Rather than assembling a cardboard set in a studio, Lelouch decided to commission the construction of a huge Normandy-style building in which to shoot "The Hotel", a full-length feature project that ultimately never came to fruition. Having missed out on its chance at stardom, the building then became «L'Hostellerie de Tournéville» where, for more than thirty years, the stars of the silver screen who had come to Deauville to attend the annual Festival of American Cinema would seek peace and quiet deep in the Normandy countryside.

Eventually Lelouch decided to relinquish his role of hotel keeper and in 2009 chose Groupe Floirat to take over the running of his now legendary premises. Antoine Chevanne, Groupe Floirat CEO and owner, came up with the idea of having several small manor houses scattered around the magnificent and extensive grounds, thus giving birth to «Les Manoirs de Tournéville».



## A LUXURY FAMILY HOME

With a focus on values of generosity and good manners, the four-star establishment run by Yves-Marie Cuguen successfully meets the challenge of transmitting to each and every guest **the unique feeling of being «at home, away from home».**

A **cosy and convivial atmosphere** that lends itself to family reunions, weekend get-togethers with friends and romantic getaways.

What you do here is entirely up to you - lock yourself away in the intimate surroundings of your bedroom, the perfect love nest, relax and unwind in the bar close to the fireplace, swim a few lengths in the pool or take a seat at a table in the «1899», our panoramic restaurant in which Head Chef Emmanuel Andrieu and his team dedicate themselves to satisfying the palates of the most discerning food lovers.

A more unusual feature of the hotel, but not too surprising given the identity of its previous owner, is the 50-seater **private cinema**, an ideal setting for enjoying the projection of movie masterpieces on the big screen.





## GLAMOUR GALORE, WHEREVER YOU CAST YOUR EYE

From the drive leading to the hotel you can catch a glimpse of the manor houses and the panoramic restaurant, five circular buildings reflecting the typical architectural style of the region. Beneath the rafters or opening onto the gardens, the **57 rooms, including 35 suites**, offer an invitation to enjoy a pleasant and relaxing moment, looking out across the lush Normandy countryside.

Whereas the architecture of the main building remains the same as when it was first constructed, the interior has been totally redesigned and refurbished.

Beneath the gallery, photographs of legendary actors and movie stills line the way towards the triplex apartments, each with its own lounge and lovely fireplace, the split-level duplex apartments and also the ground floor garden rooms opening onto their own private patio.

Each room is decorated in its own individual style but always with the same ambition of providing the very best in terms of **well-being and charm**.

Refined and elegant, with a minimum living area of 30 sq.m, each room is adorned with the finest fabrics from Pierre Frey, Dedar, Manuel Canovas or Toiles de Mayenne and is equipped with made-to-measure furniture. Indeed, each individual room has its own particular charm, a common feature of all three of Groupe Floirat's hotels.





## GOURMET DELIGHTS, THE KEY TO HAPPINESS AT THE «1899»

A lover of aromatic herbs and spices, Emmanuel Andrieu brings a touch of the south of France to Normandy cuisine, having previously plied his trade as first assistant to the Head Chef at Groupe Floirat's flagship hotel, Le Byblos in Saint-Tropez.

Beneath the finely chiselled wooden roof framework of the «1899», seating up to 150 guests, this native of Rennes masterfully juggles with local produce and flavours from far and wide to deliver **traditional but creative cuisine** to satisfy every palate.

Just imagine - langoustines cooked in aromatic hibiscus broth, Normandy beef marinated in smoked salt and served with local oysters, hot waffles topped with salted butter caramel sauce and freshly-whipped cream. **The menu changes with each season and is totally reliant on the market produce of the day, but always with a promise of delicious, exquisite pleasure for the taste buds.**

And all this without fuss or frills... Our staff are attentive to guests' every need, moving from table to table with a smile on their face and a kind and friendly word always at the ready. No excessive formality here, just a relaxed and relaxing atmosphere that is cultivated by Groupe Floirat in all its hotels.

Regular guests would not miss breakfast at Les Manoirs for anything in the world; every morning a gargantuan buffet awaits, the mouth-watering aroma of freshly-baked croissants, wafer-thin pancakes and home-made cakes presenting a challenge to the most avid dieters...



## PEACE & CALM AWAY FROM THE HUSTLE & BUSTLE OF THE BOARDWALKS

Surrounded by stud farms, Les Manoirs de Torgéville offers a vast array of opportunities for those who wish to head off for an outstanding stroll or invigorating hike in the countryside. However, if it is rest and relaxation that you are looking for, you will find everything you need at the hotel.

Enjoy sunbathing on the outdoor loungers as soon as the first rays of springtime sunshine appear or take a dip in the indoor swimming pool whose water is set at a constant temperature of 27°C all year round. Little wonder that keen swimmers can already be found doing lengths as early as 7:30 am! Good living and well-being go hand-in-hand at Les Manoirs.

**A moment of escape in the sauna** is the first step in our stress-release program, followed by a session unwinding in one of our two relaxation cubicles.

Before or after a feast at the «1899», enjoy a workout in our fitness centre, a knock-up on the tennis courts or head off for a ride in the countryside on one of the bicycles available to guests free of charge.



## TAKING CARE OF HOW YOU LOOK AND FEEL

Feeling good and looking good - the French «art de vivre» that so many seek to emulate...

What a delight to leave the confines of your bedroom in your bathrobe and to head for the spa to enjoy a moment of pure indulgence and find your skin feeling younger, more supple, more radiant. In addition to the services dispensed by a beauty consultant trained in the use of the exceptional, high-end treatment protocols provided by the Esthederm brand, Les Manoirs de Tourgéville also proposes customized LPG cellular stimulation programs including Lipomassage and Endormolift.

These two skincare innovations use the very latest generation of LPG Cellu M6 equipment to provide men and women alike with solutions for looking younger and feeling slimmer.





RECOMMENDED BY  
LES MANOIRS DE TOURGÉVILLE

## 01. « LA CORNICHE » - THE CLIFFTOP COASTAL ROAD

Described by Marcel Proust in «Remembrance of Things Past», this road runs through magnificent lush vegetation punctuated by superb properties with half-timbered facades.

## 02. THE FINEST PURVEYOR OF FRESH FISH IN TROUVILLE

Just outside the market rebuilt after being decimated by a fire in 2006, it is impossible to miss the stall at the entrance to Pillet-Saiter, a fishmonger's founded in 1887. Since then, seven successive generations of the oldest family of Trouville fishermen have been providing the finest delights from the sea: from Isigny oysters to Fécamp sole, from blue Brittany lobster to Jeanette's fish soup, named after the current owner's grandmother who served it to her lucky customers back in the 1960s. Everything at Pillet-Saiter is incredibly fresh and amazingly good.

**Pillet-Saiter, boulevard Fernand Moureaux 14360 Trouville-sur-Mer +33 (0)2 31 88 02 10**

## 03. LE CENTRAL

Right next door to Les Vapeurs, another of Trouville's must-visit addresses, Le Central is a brasserie that has retained all of the charm of the 1930s, with its mirrors, its red moleskin bench seats and its collection of vintage advertising posters. This was one of author Marguerite Duras' favourite haunts, where she would sit and swallow oysters at table number 309, at the far end of the dining room.

**158, boulevard Fernand Moureaux 14360 Trouville-sur-Mer +33 (0)2 31 88 13 68**

## 04. L'INSTANT FROMAGES

A great little shop that provides a showcase and outlet for the finest products of local cheesemakers. 100% Normandy, 100% quality, 100% AOC certified: Pont-l'Évêque, Livarot, Camembert, Pavés d'Auge. Irresistible!

**30, rue des Bains, 14360 Trouville-sur-Mer +33 (0)2 31 98 28 14**

## 05. LA CASE DES BAINS

When a former photographer decides to open a delicatessen you can be sure that it will be a feast for the eyes as well as for the palate. On elegant shelving units he displays all of the tasty treats that he has discovered on his worldwide travels. Rum from the West Indies, home-made pasta from Naples, Portuguese sardines and Spanish ham and sausage. Mouthwatering to say the least

**80, rue des Bains, à Trouville. +33 (0)2 31 81 34 53**

## 06. PÂTISSERIE CHARLOTTE CORDAY

This pastry shop and tea-room has lost none of its glory since its creation in 1927. A place of worship for anyone with a sweet tooth, it was another of Marguerite Duras' favourite haunts, if only for the Mont-Blanc desserts of which she was so fond. The young pastry chef Laurent Gibourel (a member of the family who took over the helm back in 1977) takes great delight in creating new cakes and desserts named after some of his illustrious regular customers. This is the place to come to stock up on cakes, madeleines, shortbreads, home-made jam and salted toffee...

**172, boulevard Fernand-Moureaux 14360 Trouville-sur-Mer +33 (0)2 31 88 11 76**

## 07. VIOLETTE

On the Côte Fleurie or «Floral Coast», what better name for a lover of all things vintage, a young woman who took over her mother's bric-à-brac store «La Chine de Topolina» to create a mini-paradise of vintage clothing, both designer-made and non-branded basics. You can just as easily come across an incredible set of US standard pyjamas from the 1950s as a Burberrys trench coat, the additional «s» on the name bearing testimony to the golden years of the brand, or an offbeat outfit for a fancy-dress party.

**Scènes d'ailleurs • 31, rue Sopite 14360 Trouville-sur-Mer +33 (0)5 59 26 18 88**



## **LES MANOIRS DE TOURGÉVILLE\*\*\*\***

Chemin de l'Orgueil  
14800 Tourgéville - Deauville  
+33 (0) 2 31 14 48 68  
info@lesmanoirstourgeville.com  
www.lesmanoirstourgeville.com

### **OPEN ALL YEAR ROUND**

\*\*\*\*Hotel: 57 rooms (22 standard rooms and 35 suites).

### **MANAGING DIRECTOR**

Yves-Marie GUGUEN

### **CHEF**

Emmanuel ANDRIEU

Complimentary bicycle rental service

### **FACILITIES**

- 1 restaurant & 1 lounge bar
- 1 well-being centre, with Esthederm skincare treatments
- 1 indoor heated swimming pool
- 2 tennis courts
- 1 fitness room
- 1 sauna
- 1 LPG cubicle
- 1 private cinema
- 2 meeting rooms

**Visuals available on request**

### **PERETTI COMMUNICATIONS**

Victoria Henson or Ailsa Cargill  
victoria.h@peretti.com / ailsa.c@peretti.com  
+44 (0)207 244 1930